



2024 EXECUTIVE MBA

PROGRAMME BROCHURE

Invest in your
leadership potential



Triple Accredited MBA
In the **top 1%** of elite business schools globally



Developing the skills you need to lead with impact

Confident, strategic, internationally focused leadership is vital in today's rapidly changing world. Challenge your thinking, improve decision making, and unlock strategic skills with an MBA qualification from UL – transforming you into a resilient leader fully equipped to navigate changing environments and build for success.

Brochure Contents

Executive MBA

The University of Limerick

Welcome note from Programme Director	04
Develop leadership skills for a changing world	05
Accelerate career progression	06
Returning to work after a career break?	07
Planning a career change?	08
Triple Accredited MBA	09

The Programme

Invest in your leadership potential	10
What our alumni say	11
Tailor your MBA	12
Online international workshop	13
3-day block release	14
Student profile	15
Expert teaching	16

Next Steps

Entry & fees	17
Important dates	18

Additional References

Contact us	19
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Strategic leadership and innovative thinking are key to unlocking success across a wide range of business areas. Including an international focus equips students with vital skills to effectively manage intercultural workplaces to great results.

Our MBA programme from UL is structured to help you gain the skills to excel, and has been recognised as one of the top 1% of business schools globally for its results – accredited by the AMBA, AACSB, and EQUIS.”

Prof. Michele O'Dwyer, MBA Programme Director



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You don't get to a position of employing over 200 people without effective strategic leadership. I'm proud to say that the skills we learnt during the MBA have helped us create hundreds of jobs in Waterford and help patients worldwide.

Patsy Carney, EirGen Pharma Founder

Develop leadership skills for a fast-changing world

Studying for an MBA at UL will provide you with vital skills to excel in a rapidly changing world. We'll challenge your thinking, enhance your decision-making and strategic skills, encouraging you to become the astute, proactive leader businesses urgently require in today's business environment.

In times of accelerated change, strategic decision making is indispensable. Now, more than ever, businesses need insightful leaders to decipher and respond to today's dynamic challenges. Our MBA delivers these tools to our students, enabling them to excel in a complex and evolving environment.

By providing the essential tools for improved communication, enhanced critical thinking, and superior data analytics to make the right decisions, the MBA programme from UL sets our students up for success – developing resilient, adaptive leaders able to assess issues swiftly to effectively solve problems and lead teams to brilliant results. Ensuring you and your organisation can navigate change with confidence.

Our structured approach develops resilient, adaptive leaders, able to assess issues swiftly, solve problems productively, and lead teams effectively. Ensuring you, and your organisation, can navigate change with confidence.

Accelerate career progression

In an era of rapid and pervasive change, an MBA empowers you to advance your career with confidence.

As the world embraces the 'new normal' following from the COVID-19 crisis, businesses and individuals now face a complex and swiftly evolving environment. Coming as a result of The Great Resignation – an ongoing trend of employees leaving their jobs for new, sometimes entirely different, pursuits – employees are now seeing employers engaging in Quiet Hiring, where the war for talent has created a push for 'non-traditional' talent that will bring with it new thinking and ideas that will bring with them new thinking and ideas.

With a non-traditional market now more sought after, those looking to potentially switch industries have the unique opportunity to provide valuable insight, decipher and respond to new dynamic challenges, and demonstrate the deliberate and tactical leadership skills which our MBA will provide.

Developing these key leadership credentials will allow you to harness new career opportunities, and empower you to take on and excel at senior business roles. No matter your end goal, our MBA will equip you with the tools needed to excel in times of change.





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Studying for an MBA was a seriously smart move. It made a statement: I wasn't just going back to my career; I was going back big!

Siobhan Ryan,
National Sales Director, (Ireland), UiPath

Returning to work after a career break?

Kickstart your return to work with demonstrable skills and confidence to succeed.

Graduates will develop a broad business knowledge base, backed by astute project management skills. Providing strong foundations for career progression in today's highly competitive environment.

Return to the workplace with confidence, equipped with the tools and frameworks to thrive in a leadership role.

With MBA learning, you will be able to assess issues swiftly and solve problems productively. Giving you the impetus to 'lean-in' to your career, negotiate a higher salary, and navigate strategically in times of rapid change.

Planning a career change?

While we all hope to be fulfilled in our chosen career path, this might not always be the case. Whether that's simply a change from a hands-on role to more senior management, or a complete switch to a new industry, these shifts will also require a new way of thinking to help solve the new challenges you'll face.

An MBA offers a guided path to this change – providing the unique tools to help you succeed. Engaging in diverse group projects will offer the opportunity to expand your creativity, leading to innovative thinking which will help to develop strategic and analytical skills to inspire you in your leadership journey.



Triple Accredited MBA

The University of Limerick is one of the top 1% of elite business schools globally. This is shown through our triple accreditation from AMBA, AACSB, and EQUIS – these internationally recognised accreditations reflect our ability to deliver innovative teaching, enhanced career development, and employability both internationally and at home.

- AMBA – our AMBA accredited MBA demonstrates the highest standards in teaching, learning and curriculum design; career development and employability; student, alumni and employer interaction.
- AACSB - KBS holds AACSB accreditation demonstrating a keen focus on engagement, innovation and impact.
- EQUIS - KBS also holds EQUIS accreditation for its excellence in governance and internationalisation; programmes, students and faculty; research, ethics, responsibility, sustainability and corporate engagement.



Ranked in the top 1% of business schools globally



Invest in your leadership potential

The Executive MBA from UL is proven to develop confident, resilient leaders through equipping our students with the strategic skills to drive positive change.

What will you gain?

An international perspective

Broaden your experience by participating in our week-long, online international workshop. Explore perspectives from multiple countries via interactive discussion with global business leaders and discover how workplace culture, laws, standards, and technologies differ around the world.

Strategic Managerial Skills

Learn how to decipher and respond to complex and evolving workplace challenges. Our MBA provides you with the analytical tools to assess business issues swiftly, and critical thinking to solve problems productively, helping you to lead with impact.

Strong communication skills

Improve your communication skills to influence, empower and engage others. These crucial skills are developed via module learnings, class debates and discussions where students exchange ideas, share insights and absorb new problem-solving skills.

Develop a lifelong network

You will develop networks through the peer-to-peer class projects. You will also have networking opportunities with senior business people during the international workshop. All students are part of the UL MBA Alumni group.

What our alumni say



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The leadership and international management skills I developed during the MBA was enormously beneficial and I was able to deploy that in real time.

John Slattery, President and CEO, GE Aviation, 2014 MBA graduate



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The MBA helped hone our critical thinking, so we could ask the right questions, at the right time. Enabling us to start and scale a business into a multi-million global company.

Patsy Carney and Tom Brennan, EirGen Founders, 2005 MBA graduates



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The skills I gained from the MBA have enabled me to effectively lead the company, ensuring everyone in the team works well together to get the best result.

Eithna O'Leary, Managing Director, Warburton Technology, 2008 MBA graduate

Tailor your MBA

Select specialist electives that align with your career goals

YEAR 1	SEMESTER 1	Financial Reporting Macroeconomics and the Global Economy Market Orientation and Customer Focus	ELECTIVES* (CHOOSE 1)	Organisational Behaviour Air Transport Characteristics Supply Chain Management	WINTER	Winter School Electives*
	SEMESTER 2	Managing in the International Context Corporate Finance Applied Statistics and Data Science for Business	ELECTIVES* (CHOOSE 1)	Globalisation and International Economic Issues Fleet Planning Commercial and Corporate Law	SUMMER	International Workshop
YEAR 2	SEMESTER 3	Corporate Strategy Analysis Strategic Human Resource Management Information Systems & Knowledge Management	ELECTIVES* (CHOOSE 1)	Relationship Marketing Airline Finance and Ground Operations Lean Tools and Techniques	WINTER	Winter School Electives
	SEMESTER 4	Implementing Strategy Strategic Leadership Creativity, Innovation & Entrepreneurship Management The Strategic Management of Projects: Science & Principles			SUMMER	Management Project/Thesis

* Electives will run subject to minimum numbers

Online international workshop

Explore international perspectives

Broaden your business insights and experiences by participating in our week-long virtual international workshop. Explore diverse practices from multiple countries via video conference, and enjoy interactive discussion with senior leaders from large corporations around the world.

Our speakers are from across the globe, and previous participating companies include Embraer, Google, Cisco, Coca-Cola, Philips, Northern Trust, GE, Starbucks, United Nations, IBM, Intel, Greencore, Dell and Hewlett Packard Enterprise.



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The international workshop is an invaluable component of the MBA, it gave me an excellent insight to how other cultures work, a global business perspective and expanded my network.

Eithna O'Leary, Managing Director,
Warburton Technology, 2008 MBA graduate



3-day block release

A 3-day block release is an easier and more effective way to study an MBA. Our students find the executive MBA structure of eight blocks of three days each year enables them to easily plan around work commitments and can focus 100% on their studies while on-campus.

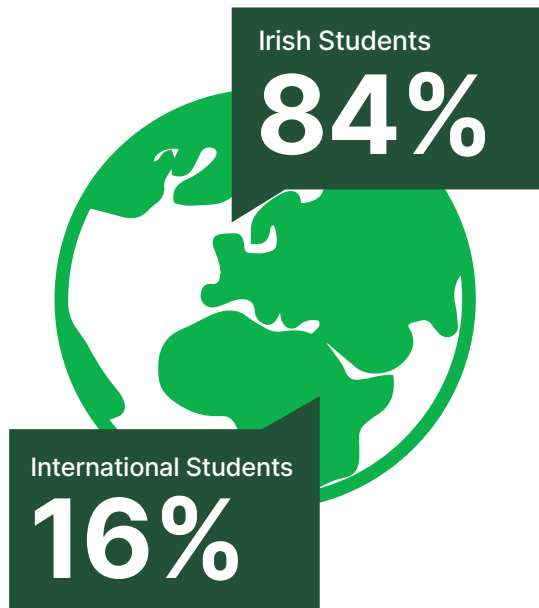
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The way the structure of the UL MBA works is that you are on campus 3 days a month. You can plan your calendar out 12 months in advance, which worked really well for me

John Slattery, President and CEO, GE Aviation
2014 MBA graduate

Student profile

A diverse cohort promotes exciting peer-to-peer learning



*Figures based on last four years' intakes

Industry

Aviation: **2%**
Bio Medical: **9%**
Construction: **4%**
Consultancy: **2%**
Data Management: **2%**
Defence Forces: **7%**
Education: **2%**
Electronic Devices: **7%**
Engineering: **9%**
Financial Services: **30%**
Health Services: **2%**
Healthcare: **4%**
Hospitality: **2%**
Information Technology: **4%**
Logistics: **4%**
Medical Devices: **2%**
Recruitment: **2%**
Recycling: **2%**
Retail Management: **2%**
Science: **2%**
Sport: **2%**
Telecomms: **2%**

Public vs. Private Sector

Private Sector = **73%**
Public Sector = **27%**



Experience Pre-EMBA



4-5 years = **11%**
6-10 years = **16%**
11-15 years = **14%**
16-20 years = **30%**
21-35 years = **29%**

Student Age Range

25-34 years = **25%**
35-44 years = **59%**
45-54 years = **14%**
54+ years = **2%**



Expert teaching

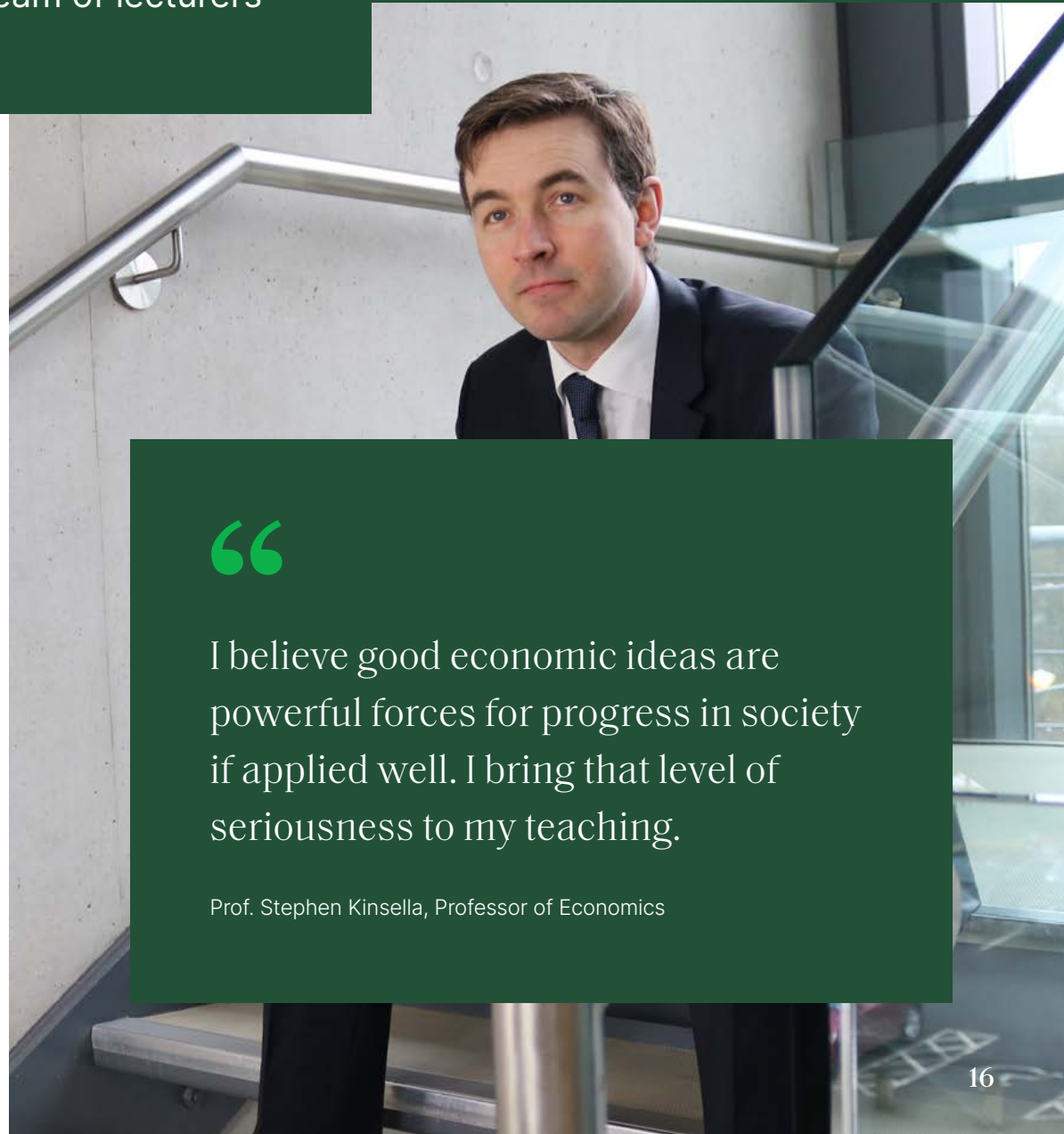
Learn from an experienced and highly qualified team of lecturers

Industry expertise

UL MBA lecturers include high-calibre, full-time faculty and carefully chosen adjunct academics and industry experts. This diverse team offers a holistic, well-rounded learning experience that combines theory and traditional study with current, practical knowledge and experience.

Applicable learning

Including internationally renowned researchers, well-published professionals and nationally recognised instructors, the highly qualified MBA teaching team engage with students on many levels, imparting valuable expertise and guidance as well as instruction in leadership, internationalisation, strategic thinking, entrepreneurship and innovation, managerial vision and competencies.



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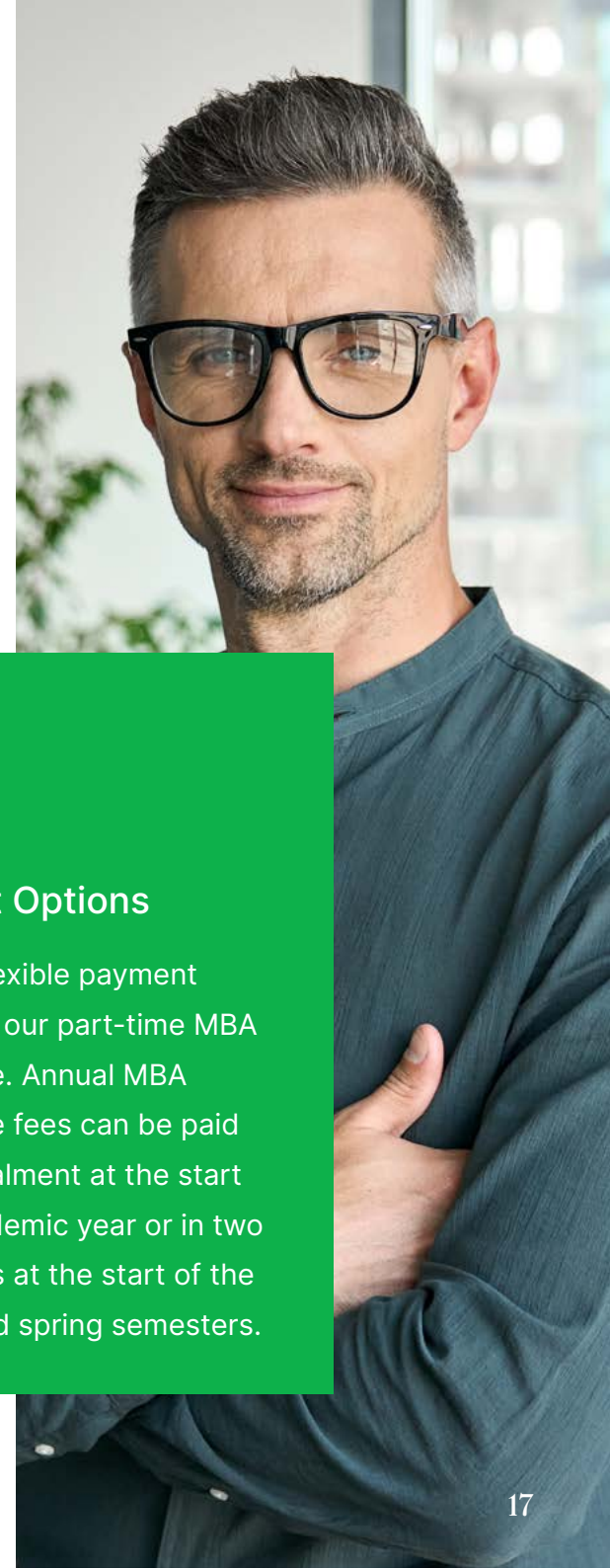
I believe good economic ideas are powerful forces for progress in society if applied well. I bring that level of seriousness to my teaching.

Prof. Stephen Kinsella, Professor of Economics

ENTRY & FEES

Entry requirements

Availability on our MBA programme is limited. If your application is accepted, you'll be invited to an informal interview with members of our MBA team. The purpose is to review your qualifications and experience, assess your fit for the executive MBA programme and the programme's fit for you, while answering any questions you might have.



Qualifications

The part-time UL MBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered.



Fees

The fees for this part-time, executive MBA programme are approximately **€15,058*** per annum. This fee includes access to books, the online international workshop, winter school, and support workshops if required.

*Fees are subject to change



Payment Options

We offer flexible payment options for our part-time MBA programme. Annual MBA programme fees can be paid in one instalment at the start of the academic year or in two instalments at the start of the autumn and spring semesters.



2024 Intake

Start date:

September 2024

Invest in your leadership potential

We equip tomorrow's leaders to thrive in times of change

We interview once a month from early spring 2024 until we have the required quality and diversity of students. The programme is in increasingly high demand and places fill up quickly, therefore early application is recommended for the September 2024 intake to avoid disappointment.

How to Apply?

If you would like to apply to the MBA programme, applications can be made online through our Post Graduate School. To ensure a speedy assessment of your application by the Course Director, please ensure that you complete the [online application form](#) fully.

Selection Process

The UL MBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered – please feel free to reach out to the course director to discuss your suitability if unsure.

If your application is accepted, you'll be invited to attend an informal interview with members of our MBA team.

Selection Criteria

If you are invited to attend an interview, we will review your qualifications and experience, assess your fit for the programme and the programme's fit for you, and answer any questions you may have.

Ready to fulfil your leadership potential?

Click [here to apply](#) or talk to us

MBA Programme Director

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