



UL MBA

Employer ROI

Investing in future leaders

Intelligent, strategic leadership is the key to success in a fast-changing world.



Triple Accredited MBA

*In the **top 1%** of elite business schools globally*





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Confident, strategic leadership is key to unlocking success during periods of rapid change. UL MBA will equip your employees with vital decision-making and communication skills to thrive in today's ever-changing environment.

And because our AMBA, AACSB, EQUIS and PMI-GAC accredited MBA is in the top 1% of business schools globally, you can be confident graduates will develop the skills, frameworks and resilience to manage projects effectively in a complex and fast-changing environment.

Prof. Michele O'Dwyer, MBA Programme Director

Developing the skills to lead with impact

Strategic decision making is critical across all areas of your business. More than ever, you'll require insightful leaders to decipher and respond to today's dynamic challenges

UL MBA will challenge your employee's thinking, improve their decision making and enhance communications skills. Encouraging them to become the astute, proactive leader your business urgently requires.

In a complex and rapidly evolving environment, the UL MBA will boost your organisation's resilience. Providing your employee with essential tools to assess issues swiftly, solve problems productively, and lead teams effectively.

Supporting your employee to undertake an MBA at UL will cement strategic, adaptive leadership for your organisation ensuring your business is equipped to excel in times of rapid change.





Empowering resilient leaders

Equipping students to confidently drive change and innovation

Students will learn to decipher and respond to challenging and rapidly evolving conditions. Our MBA provides them with the tools to assess issues swiftly and critical thinking to solve problems effectively and within budget.

The UL MBA will help your organisation, boost resilience, equipping graduates with essential tools for improved communication to empower and engage others; enhanced critical thinking for

strategic action; and superior data analysis for more informed decisions strengthening your business to thrive in a fast-changing world.

The Executive MBA is focused on five core themes: Internationalisation, Managerial Vision and Competencies, Entrepreneurship and Innovation, Strategic Thinking and Leadership. This focused learning supports leaders to make strategic judgements, motivate colleagues, and lead teams effectively in a rapidly changing world.

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The leadership and international management skills I developed during the MBA was enormously beneficial and I was able to deploy that in real time.

John Slattery, Executive Vice President and Chief Commercial Officer of GE Aerospace

Investing in your employee's education will bring concrete returns and boost resilience for your business

Our innovative format, real-life case studies, and relevant industry coursework helps to deliver vital skills:

- ✓ **Enhanced leadership qualities:** Our MBA helps to develop resilient, adaptive leaders, capable of effectively engaging and motivating your teams to achieve results. Employers of MBA students often see real contributions to their business from the first semester on the programme.
- ✓ **Advanced critical thinking:** Your employee will be equipped with effective frameworks, and a broader perspective ideal for navigating changing economic and cultural conditions – building their confidence in their ability to effect positive change in your organisation.
- ✓ **Global perspective and opportunity:** Your employee will start to build a stronger business network from their first day on the programme, and the international aspect of the course will offer unique insight and opportunity that your employee can bring back to your general operations.



Programme snapshot

2 years, part-time

3-day blocks, 8 times per year

Next Intake: September 2024



Triple Accredited MBA

The University of Limerick is one of the top 1% of elite business schools globally. This is shown through our triple accreditation from AMBA, AACSB, and EQUIS – these internationally recognised accreditations reflect our ability to deliver innovative teaching, enhanced career development, and employability both internationally and at home.

- AMBA – our AMBA accredited MBA demonstrates the highest standards in teaching, learning and curriculum design; career development and employability; student, alumni and employer interaction.
- AACSB - KBS holds AACSB accreditation demonstrating a keen focus on engagement, innovation and impact.
- EQUIS - KBS also holds EQUIS accreditation for its excellence in governance and internationalisation; programmes, students and faculty; research, ethics, responsibility, sustainability and corporate engagement.



Develop international insight

Our international perspective equips employees with enhanced insight and acumen.

The week-long virtual international workshop enables your employees to explore diverse perspectives from multiple countries. They will benefit from video conferences and interactive discussions with senior business leaders from a range of multinational and international corporations. Our speakers are from across the globe; Europe, USA, South America, Africa and Asia.

Previous participating companies include Embraer, Google, Cisco, Coca-Cola, Philips, Northern Trust, GE, Starbucks, United Nations, IBM, Intel, Greencore, Dell and Hewlett Packard Enterprise.

Students gain new perspective on international workplace culture, organisational behaviour, and global business practices. Senior business executives and business leaders from

multinational and indigenous organisations share their learnings, experiences and advice, bringing to life themes discussed in class, while generating new global socio-economic insights.

They'll gain:

- Opportunities to make a positive impact on the organisation, with new insights and connections to international thought and market leaders.
- A better understanding of the competitive challenges faced by home and international markets, and insights into the workings of global institutions.
- A new appreciation of how emerging technologies, processes and business approaches are shaping the world of the future, and strategies to help incorporate these changes to your business plans and objectives.



The international workshop is an invaluable component of the MBA, it gave me an excellent insight to how other cultures work, a global business perspective and expanded my network.

Eithna O'Leary, Managing Director,
Warburton Technology, 2008 MBA graduate



Delivering results from day one

From the outset, MBA students can apply classroom learnings to help solve real-world problems, such as those arising from the COVID pandemic. Our apply-it-now approach encourages students to put new skills to work immediately, generating solutions that will benefit their organisation instantly.

Modules emphasise real-life projects and interactive learning, ensuring teaching is topical, relevant and accessible. Your employees will be empowered to cut through the current climate of uncertainty to realise new opportunities for your business.

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From Dell's perspective, the employees get great “outside insights”. They can study best practice in other organisations, as well as through their peer network, and bring these insights back to the company to implement through their role.



Una McDermott, Director,
EMEA Team Member Service Desk, Dell

Excellent student calibre

A carefully selected cohort promotes valuable peer-to-peer learning

The UL MBA attracts a diverse cross section of high calibre students from across the private and public sector. Our hand-picked cohort enjoy opportunities for knowledge sharing and peer-to-peer learning.

With class sizes of just 30 to 35, students can exchange ideas, share insights, and absorb new

problem-solving skills through debate and discussion.

The exclusive UL MBA Alumni group hosts regular Master Classes featuring high profile alumni guest speakers. A LinkedIn Group also helps students connect with alumni for networking, advice and an inside take on today's rapidly shifting environment.

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The diversity and the calibre of my peer group in the UL MBA really added to my classroom and learning experience. I found that I learnt a huge amount simply by listening to the perspectives of others.

Siobhan Ryan, RVP, Enterprise, UK & Ireland, UiPath





Boost employee retention

Retaining high calibre staff is vital in today's rapidly evolving business environment. Developing high potential individuals helps inspire and motivate your employees, enabling you to retain talent while offering credible, in-house career progression.

With MBA graduates proven to remain loyal to their current employers long-term, you'll improve retention, enhance innovation and simplify succession planning, extending your return on investment and providing lasting leadership gains, no matter what the future holds.

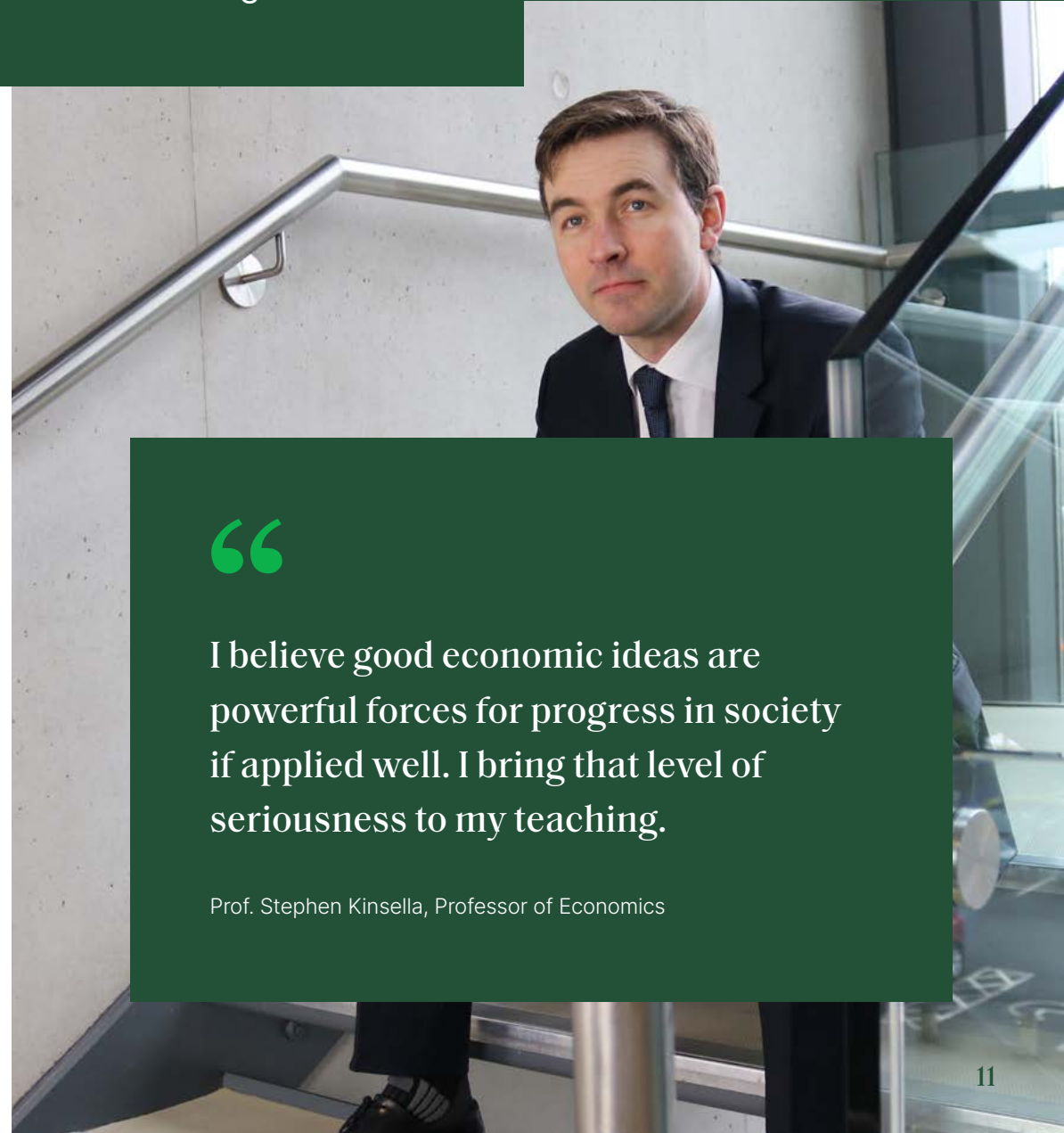
Expert teaching

Experienced and highly qualified lecturers support enhanced learning outcomes

UL has nearly 40 years' experience running an MBA programme. Our exceptional lecture team brings together a wealth of MBA teaching capability and strong links with industry.

Modules are led by experts in their field with an emphasis on real-life projects and interactive learning. This ensures teaching is current, relevant and accessible, so students return to work empowered and enthused.

By encouraging students to participate, and engage with learning, the UL MBA programme will help your employee explore new ideas, challenging them to debate, reflect and grow to achieve their full potential within your organisation.



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I believe good economic ideas are powerful forces for progress in society if applied well. I bring that level of seriousness to my teaching.

Prof. Stephen Kinsella, Professor of Economics



Recent sponsors

Many leading organisations have supported and financed their employees' participation in the Executive MBA Programme at UL.



Employer investment



Time requirement

The MBA programme requires approximately 40-50 days of student attendance onsite at the University of Limerick each year. This includes:

First Year

- Seven 3-day blocks during the year (Wed, Thu, Fri)
- Foundation Workshop (4 days)
- Winter School (4 days)
- International Workshop (5 days)

Second Year

- Eight 3-day blocks during the year (Wed, Thu, Fri)
- Winter School (4 days)

Financial requirement

The UL MBA programme fees are €15,062* per annum. Annual fees can be paid in full at the start of the academic year or in two instalments at the start of the autumn and spring semesters.

*Fees are subject to change



Triple Crown Accredited by AMBA, AACSB and EQUIS, and in the top 1% of business schools globally for the highest standard of achievement in postgraduate business education.

UL MBA

Investing in future leaders

There's never been a better time to invest in effective leadership. Discover how the UL MBA will develop the strategic, resilient leadership your business requires to navigate today's fast-changing world with confidence.

Contact

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