



2027 EXECUTIVE

MBA

PROGRAMME BROCHURE

Your drive. Your success.



In the top 1% of elite business schools globally.

Designed for your career.

With a UL Executive MBA in your toolkit, you'll learn to challenge your thinking, improve business outcomes, and unlock innovative skills – developing you into the strategic, decisive, internationally-focused leader your career needs.



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Our Executive MBA degree here at the University of Limerick centres around strategic skills and leadership development that strengthen your ability to lead with confidence in complex business environments. Our triple-accredited MBA is recognised among the top 1% of global business schools, and we've taken great care to structure the programme so that it fully supports your growth and career success.

It's more than an MBA: it's an investment in becoming a resilient and innovative leader, ready to tackle all challenges.

Prof. Michele O'Dwyer, MBA Programme Director

Lead with confidence. Inspire with vision.

The road to leadership doesn't need to be difficult. Our Executive MBA programme is designed around you – 2-day on-campus blocks, online workshops, blended group projects – to help you gain the skills you need to become a confident, strategic leader, without needing to step back from your role to achieve it.

Your time on the programme will challenge your thinking, enhance your decision-making and strategic skills, and develop you into the proactive, insightful leader organisations need.

Whether you're part of a multinational, or blazing your own trail, you'll gain a rounded education in finance, marketing, management, strategy, law, and more – all to set you up for success and enable you to deliver results.



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The MBA gave me the confidence to achieve my goals in terms of career progression, and tools to actively seek out people that would champion me.

Kate Ryan
*External Quality Biologics -
Quality Support Lead
UL MBA graduate*

Advance your career with purpose

As workplace dynamics continue to adapt and change in response to national and global economics, the growing demand for innovative, non-traditional talent presents a unique opportunity for those considering a career shift or entire industry change.

With your insights from the UL Executive MBA, you'll be prepared to excel in this competitive market and demonstrate the deliberate strategic and tactical leadership skills needed to thrive in senior roles, no matter your chosen career path.



Ready to lead from day one.

Whether you're moving into a leadership position, building your entrepreneurial empire, or returning to work after absence, with UL's Executive MBA you'll gain tools, frameworks and insights you can put to use from day one.

Position yourself for long-term career success by backing your leadership development with UL.



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My MBA made a huge statement when I returned to work – I was proving that I backed myself and could lead my team with full confidence.

Siobhan Ryan,
Regional Sales Director, Confluent
UL MBA graduate

A portrait of Alan Carney, a middle-aged man with short brown hair, wearing a dark blue suit, white shirt, and a red and white striped tie. He is smiling and standing in front of a grey stone wall.

Take control of your career.

Whether you're transitioning to senior management or switching industries, shifting career paths requires innovative thinking to tackle new challenges.

Throughout your time on the UL Executive MBA, you'll be exposed to dynamic and diverse student groups, industry speakers, and business problems – all to enhance your creative, strategic, and analytical skills to inspire you in your leadership journey.

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The benefits were apparent from day one, and I was able to return to my employer with so much more to give. But the skills I learned have also stayed with me, and paved the way for quite a big career change.

Alan Carney
R&D Technical Lead, Johnson & Johnson MedTech
UL MBA graduate

A globally recognised qualification

The University of Limerick is ranked in the top 1% of elite business schools globally, with triple accreditation from AMBA, AACSB, and EQUIS – reflecting our ability to deliver innovative teaching, enhanced career development, and employability both internationally and at home.

- AMBA: Demonstrates the highest standards in teaching, learning, and curriculum design; career development and employability; student, alumni, and employer interaction.
- AACSB: Held by the UL Kemmy Business School, this accreditation demonstrates a keen focus on engagement, innovation, and impact.
- EQUIS: Kemmy Business School is also recognised for its excellence in governance and internationalisation; programmes, students, and faculty; research, ethics, responsibility, sustainability, and corporate engagement.



Invest in your leadership potential

Empowering confident, resilient leaders with the strategic skills necessary to drive meaningful change.

What you will gain

An international perspective

Our week-long online workshop brings interactive discussions with global business leaders directly to you. Explore how differences in workplace cultures, laws, standards, and technologies shape international collaboration.

Strategic managerial skills

Assess complex business issues swiftly, using the analytical tools built through your Executive MBA. Apply the strategic and delegative skills you've developed to solve these challenges effectively, at every level of your business.

Strong communication skills

Strengthen your ability to influence, empower, and engage others. These essential skills take shape through module learnings, class debates, and sharing insights with lecturers, peers, and industry partners.

Develop a lifelong network

Gain lasting value through the UL MBA alumni network, one of the programme's most valuable assets. This specialist peer group stands ready to support you, whenever and wherever you need them.

What our alumni say

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It is hard work. But the reward at the end far outweighs any impact you experience during your journey on the MBA. What I've learned on my MBA, I use on a daily basis. It has supported me in progressing my career, and I've no doubt it will support me going forward. It was a very good decision, and one I'm very glad I made.

Mike Fleming,
*Superintendent, An Garda Síochána,
UL MBA graduate*

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As soon as I completed the programme, clients and stakeholders started feeding back about the added value I was bringing to the table. The MBA also gave me tools and mechanisms to be able to see the business landscape from a more holistic perspective – that allowed me to move to more senior oversight roles requiring that strategic mindset.

Paulina Wysocka
*Senior Audit Manager, Bank of Ireland
UL MBA graduate*

Your MBA structure



Year 1

Semester 1

Navigating financial reporting for leaders

Dynamics of organisational behaviour

Marketing strategy

Economics for the 21st century

Winter school electives *(choose 1)*

Business negotiations

Supply chain management

Lean tools and techniques

Systems thinking

Sustainable business

Strategic market relations

Project management for strategic execution

Applied statistics and data science for business

Semester 2

Corporate finance for executive decision making

Creative ventures: driving innovation and entrepreneurship

Managing across cultures: a global perspective

Semester 3

Workshop series

Year 2

Semester 1

Competitive strategic analysis

Commercial and corporate law

Engaging human talent

Purpose-driven strategic leadership

Executive MBA thesis / project 1

Semester 2

Strategy execution in complexity

Contemporary business issues

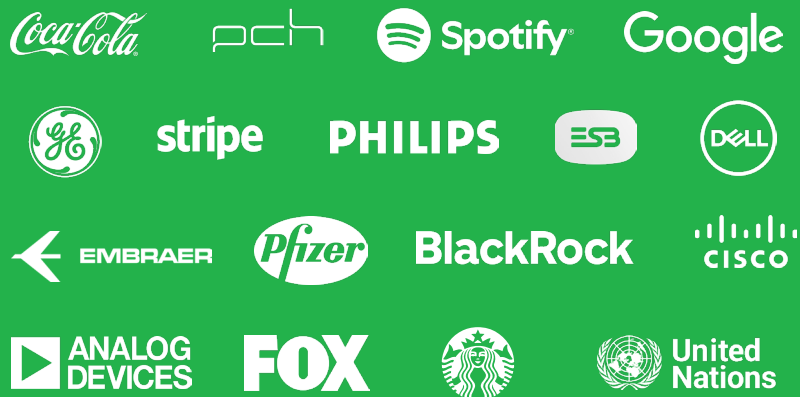
**Electives will run subject to minimum numbers.*

***Each year will include eight 2-day blocks on-campus. Dates confirmed ahead of time.*

Online international workshop

One of the most highly anticipated segments of the Executive MBA is our online week-long international workshop. During this week, you'll explore diverse business practices from multiple countries via video conference, and enjoy interactive discussions with senior leaders from large corporations around the world.

Our speakers cover a host of industries, and have previously included Coca-Cola, Philips, IBM, ServiceNow, Google, Starbucks, Amazon, United Nations, Cisco, WHO, Stripe, Hewlett Packard Enterprise, Intel, Fox, Halo, MITCO Group, and more.



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The international workshop gave me an excellent insight to how other cultures work and a global business perspective, while expanding my professional network.

Eithna O Leary
Management Consultant, Pegasus Innovation
Consulting
UL MBA graduate



2-day block structure

When studying their MBA, many students find the 2-day block structure is an easier and more effective way to approach their courseload. Having dates for your on-campus days ahead of time allows you to easily plan around work and family commitments, so you can fully focus on your studies while you're here.

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I believe the block release is probably the most valuable time. It can be difficult getting that time off work, but it is great to be on site to connect with your colleagues and just concentrate on the MBA – you really do need that time.

Alan O'Gorman

Director of Nursing, Croom Orthopaedic Hospital
UL MBA graduate

Student profile.

A diverse cohort promotes exciting peer-to-peer learning.

Irish Students

78%

International Students

22%

*figures based on last four years' final year students

Industry

Bio Medical:	8%
Business:	20%
Data Management:	2%
Defence Forces:	3%
Education:	3%
Financial Services:	22%
Health Services:	13%
Hospitality:	7%
Information Technology:	6%
Manufacturing:	7%
Pharmaceutical:	5%
Professional Sport:	2%
Retail Management:	3%

Experience Pre-EMBA



4-5 years =	8%
6-10 years =	24%
11-15 years =	16%
16-20 years =	31%
21-35 years =	21%

Student Age Range

25-34 years =	9%
35-44 years =	50%
45-54 years =	37%



Public vs. Private Sector

Private Sector =	71%
Public Sector =	29%



Where theory meets practice

Industry expertise

Our lecturing team is made up of high-calibre, full-time faculty, carefully chosen adjunct academics, and industry experts. This diverse team offers a holistic, well-rounded learning experience that combines theory and traditional study with current, practical knowledge and experience.

Applicable learning

The highly qualified MBA teaching team engage with students on many levels, imparting valuable expertise and guidance as well as practical instruction in leadership, internationalisation, strategic thinking, entrepreneurship and innovation, and managerial vision.



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Students learn that effective leadership begins with purpose, is strengthened by evidence, and succeeds through the ability to influence, enable, and strategically guide organisations.

Prof. Nuala Ryan
Lecturer: Purpose-driven strategic leadership

Before you apply

As the MBA programme has limited availability each year, each successful applicant must complete an informal interview with members of our MBA team. The purpose of this meeting is to assess whether the course is the right fit for you, while answering any questions you may have. These interviews are carried out monthly until the course is full – apply early to avoid missing out.



Qualifications

The part-time UL MBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered.

Fees

The fees for this Executive MBA programme are approximately €16,000 per annum (€32,000 total). This covers access to books, the online international workshop, and all support workshops through the programme.

Payment options

We offer flexible payment options: annual fees can be paid in a single instalment at the beginning of the academic year, or as two instalments each autumn and spring.

[More Information ↗](#)

International students

As a part-time programme, this course does not meet the requirements for an Irish student visa (Stamp 2). International students who require a study visa should contact the UL admissions team to explore alternative options.

[Contact Us ↗](#)



2027 Intake

Start date:

September 2027

Applying for your MBA

How to apply?

If you would like to apply for the UL Executive MBA programme, you can submit your application [through our postgraduate school](#). To ensure a speedy assessment of your application, please ensure you complete the online form fully.

Selection process

The Executive MBA programme typically requires a level 8 degree and a minimum of 4 years' industry experience, though equivalent qualifications will be considered. Please feel free to reach out to the Course Director to discuss your suitability if unsure.

If your application is accepted, we'll invite you to an informal interview with members of our MBA team – this is to assess whether the course is the right option for you, and to answer any questions you may have.



Your leadership journey starts here.

[Apply or talk to us](#) ➔

MBA Programme Director

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