



UL EXECUTIVE

MBA

EMPLOYER ROI

Their Ambition. Your Momentum.



Triple Accredited MBA.

In the top 1% of elite business schools globally.



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Strategic leadership and innovative thinking are at the heart of every successful business. Investing in an Executive MBA gives your people the tools to lead dynamic, diverse teams, while giving your organisation the strategic capability to compete and grow.

Recognised as one of the top 1% of business schools globally – accredited by AMBA, AACSB, and EQUIS – the UL MBA programme helps you to build the leadership bench your business needs. An investment that pays back in stronger leadership across your organisation.

Prof. Michele O'Dwyer, MBA Programme Director

Back your business with effective leadership

Every aspect of your business benefits from strategic, effective, and insightful leadership – from navigating industry challenges to expanding into new growth areas.

By supporting your employee's Executive MBA journey, you're investing in their potential and in their ability to bring those benefits to your business. Sponsoring their strategic and adaptive growth ensures your business is equipped to seize every opportunity – ready to lead the market, not just to compete.



Empowering innovation

A business without innovation quickly becomes stagnant in changing markets.

The Executive MBA from UL will equip your employee with the tools to assess issues swiftly, decipher and respond to challenges, and seize opportunities – all helping your business overall.

Focused on five core themes – Internationalisation; Managerial Vision and Competencies; Entrepreneurship and Innovation; Strategic Thinking; and Leadership – the insights your employee receives will immediately show dividends in how they make strategic judgements, motivate colleagues, and effectively lead their teams overall.



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The real shift in my learning came in the ability to manage and lead people. I have more belief and confidence in myself because of the MBA – it's given me the tools, techniques, and the knowledge to put into practice against reality.

James Ring,
CEO, TTM Healthcare Recruitment
UL MBA graduate

Measurable results for your business

Our innovative format, real-life case studies and workshops, and relevant industry coursework help to enhance vital skills for your employee:

- ✓ **Enhanced leadership qualities:** Develop resilient, adaptive, and strategic leaders capable of seizing opportunities and communicating effective roadmaps for success. Most employers see real-world results almost immediately.
- ✓ **Advanced critical thinking:** Benefit from innovative frameworks and broader industry perspectives, while cultivating your employee's leadership potential and ability to effect positive change for your business.
- ✓ **Global perspective and innovation:** From day one, your employees will be connecting with a far-reaching cohort of speakers, alumni, and industry peers – a network that will benefit your business by providing unique insights and global perspectives.



Programme snapshot

2 years, part-time

8 two-day blocks per year

Next Intake: September 2027



Triple accredited programme

The University of Limerick is proud to be in the top 1% of elite business schools globally. This is shown through our accreditations from AMBA, AACSB, and EQUIS – reflecting our ability to deliver innovative teaching, enhanced career development, and employability, both internationally and at home.

- AMBA: Demonstrates the highest standards in teaching, learning, and curriculum design; career development and employability; student, alumni, and employer interaction.
- AACSB: Held by the UL Kemmy Business School, this accreditation demonstrates a keen focus on engagement, innovation, and impact.
- EQUIS: Kemmy Business School is also recognised for its excellence in governance and internationalisation; programmes, students, and faculty; research, ethics, responsibility, sustainability, and corporate engagement.



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One of the main reasons I chose the UL MBA is the fact that it's triple accredited – one of the big boxes ticked for me.

Jean McCabe
CEO, Retail Excellence Ireland
UL MBA graduate



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The international workshop gave me an excellent insight to how other cultures work and a global business perspective, while expanding my professional network.

Eithna O Leary
Management Consultant, Pegasus
Innovation Consulting
UL MBA graduate

Think local. Act global.

One of the most highly anticipated segments of the Executive MBA is our online, week-long international workshop. During this week, your employee will explore diverse perspectives covering multiple countries and business cultures, and enjoy interactive discussions with senior leaders from around the world.

Previous participating companies include:

Coca-Cola | Philips | IBM | ServiceNow | Google | Starbucks | Amazon | United Nations | Cisco | WHO | Stripe | Hewlett Packard Enterprises | Intel | Fox | Halo | MITCO Group and more.

Benefits of the international workshop:

- ✓ New perspectives on international workplace culture, organisational behaviour, and global business practices.
- ✓ Appreciation for how emerging processes, technologies, and approaches are shaping the world, and strategies to incorporate these innovations into business objectives.
- ✓ Opportunities for positive impact on your organisation, with new business insights and international connections.
- ✓ A better understanding of competitive challenges facing local and global businesses, with insights into how to overcome these challenges.

Delivering results from day one

The UL Executive MBA is designed to bridge the gap between theory and experience. Our approach encourages students to put their new skills to work immediately, realising instant benefits for your company.

With an emphasis on real-life projects, topical study, and interactive learning, our faculty ensure their teaching is relevant and accessible, and your employee is empowered to implement new strategies and seize new opportunities for your business – all from day one.

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I completed the MBA myself, so I know its benefits first hand. But as an employer, the impact is just as clear: it's a genuine boost to both your business and your employee's skillset and confidence. Since my own course, I've put several senior staff through the programme, and watched them go from strength to strength ever since.

James Ring
CEO, TTM Healthcare Recruitment
UL MBA graduate



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The team aspect of the class was terrific. There was such a diversity in backgrounds and qualifications – public sector, private sector, enterprise, young and old, and all with something unique to contribute. And when you have a pool of people with that kind of talent, it's great to learn what they can teach you. It builds your confidence and innovative thinking in such a great way.

Chris Grogan
*Strategic Partnerships Director, PHD Access,
UL MBA graduate*

The business case for peer learning

Each year, the diverse cross-section of high-calibre students across the private and public sector is hand-picked to ensure your employee benefits from a wide range of expertise and industry solutions – insights they bring straight back to your business.

Alongside their regular coursework, the exclusive UL MBA Alumni group hosts regular Master Classes featuring high-profile alumni guest speakers, offering a unique perspective in specialist areas. The Alumni LinkedIn Group provides an additional avenue for your employee to gain advice and insights from like-minded leaders.



Grow talent. Keep talent.

Developing high potential individuals to senior positions helps to inspire and motivate your employees, enabling you to retain strong talent while offering credible, achievable, in-house career progression.

With MBA graduates proven to stay with their employers long-term, you'll improve retention, enhance innovation, and simplify succession planning – a true return on investment, with lasting leadership gains.

Designed for the workplace

With over 40 years' experience delivering a world-class MBA programme, our lecturers combine industry knowledge, theory, and insight with practical, real-world projects and interactive learning.

We keep teaching current, relevant, and accessible, so your employee returns to work ready to lead strategically and with confidence – a measurable benefit you'll see from day one.



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Students learn that effective leadership begins with purpose, is strengthened by evidence, and succeeds through the ability to influence, enable, and strategically guide organisations.

Prof. Nuala Ryan
Lecturer: Purpose-driven strategic leadership



Sponsoring your employee

Students on our MBA programme benefit from knowing their employer is fully behind their study. Some require financial assistance to complete the course, while others simply need to know their employer can provide support during on-campus phases.

For more information on the support structures your employee may benefit from, please get in touch with our team.

[Contact Us](#) 





Invest in your employee's potential

Financial requirement:

The UL Executive MBA programme fees are €16,000* per annum. Annual fees can be paid in full at the start of the academic year, or in two instalments at the beginning of the autumn and spring semesters.

*Fees are subject to change

Time requirement

The UL Executive MBA is structured to include dedicated time on-campus each year. This includes:

First Year

- Two 1-day professional development workshops (beginning each semester)
- Eight 2-day blocks during the year (Thu, Fri)
- Winter School (3 days)
- Online International Workshop (5 days)

Second Year

- Six 2-day blocks during the year (Thu, Fri)



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MBA Programme Director

Prof. Michele O'Dwyer

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