



2025 EXECUTIVE MBA

PROGRAMME BROCHURE

Enhance your
leadership potential



Triple Accredited MBA
In the **top 1%** of elite business schools globally



Realise your professional potential. Lead with confidence.

Strategic, decisive and internationally focused leadership is vital. Challenge your thinking, improve decision making, and unlock innovative skills with your MBA qualification from UL – equipping you with the skills you need to lead effectively and build for success.

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Executive MBA

The University of Limerick

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Strategic leadership and innovative thinking are at the heart of success in any business. Our Executive MBA at UL will equip you with vital skills enhancing your ability to lead dynamic and diverse teams.

Recognised as one of the top 1% of business schools globally for results achieved – accredited by AMBA, AACSB, and EQUIS – the UL MBA programme is designed to be the perfect foundation to help you elevate your career and position you for long-term professional success.

Prof. Michele O'Dwyer, MBA Programme Director



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You don't get to a position of employing over 200 people without effective strategic leadership. I'm proud to say that the skills we learnt during the MBA have helped us create hundreds of jobs in Waterford and help patients worldwide.

Patsy Carney, EirGen Pharma Founder

Lead with confidence, inspire with vision.

In today's fast-paced world, the Executive MBA from UL will empower you to become a strategic leader, equipped to excel in a rapidly evolving business landscape. We'll challenge your thinking, enhancing your decision-making and strategic abilities to develop you into the proactive, insightful leader that organisations need.

As businesses face increasing complexity, mastering strategic decision-making is vital for effective leadership. UL MBA equips you with the essential tools to foster innovation and lead confidently, providing communication, critical thinking, and data analytics skills to drive results.

Our structured approach helps to set our students up for success – developing resilient, adaptive leaders able to assess issues swiftly and effectively solve problems to lead teams to deliver results.

Accelerate your professional trajectory.

In a shifting business landscape, UL's Executive MBA empowers you to take control of your career trajectory with confidence.

As organisations adapt to new dynamics like the post-COVID era and the rise of Quiet Quitting and Quiet Hiring, the growing demand for innovative, non-traditional talent presents a unique opportunity for those considering a career shift or industry change.

Our MBA programme helps to equip you with the critical thinking, innovative leadership, and strategic skills needed to excel in this competitive market. You'll be prepared to decipher and respond to new dynamic challenges, and demonstrate the deliberate strategic and tactical leadership skills needed to thrive in senior roles, no matter your chosen career path.





“

Studying for an MBA was a seriously smart move. It made a statement: I wasn't just going back to my career; I was going back big!

Siobhan Ryan,
National Sales Director, (Ireland), UiPath

Return to work ready to lead.

Restart your career with the UL Executive MBA, designed to provide you with the skills and confidence to succeed even after a career break. Our program builds a strong foundation in business knowledge and project management skills, setting you up for success in today's competitive environment.

Return to the workplace with confidence, equipped with the tools and frameworks you need to thrive in a leadership role. Gain the ability to assess challenges quickly, solve problems effectively, negotiate with confidence, and position yourself for long-term career success.

Ready for a career change?

Shifting career paths – whether transitioning to senior management or switching industries – requires innovative thinking to tackle new challenges.

The UL Executive MBA provides a clear path for this change, equipping you with strategic, analytical, and leadership tools to succeed. Engaging in diverse group projects will offer you the opportunity to enhance your creativity and innovative thinking, which will help to develop strategic and analytical skills to inspire you in your leadership journey.



Triple Accredited MBA.

The University of Limerick is one of the *top 1% of elite business schools globally*, with a triple accreditation from AMBA, AACSB, and EQUIS – these internationally recognised accreditations reflect our ability to deliver innovative teaching, enhanced career development, and employability both internationally and at home.

- AMBA: demonstrates the highest standards in teaching, learning and curriculum design; career development and employability; student, alumni and employer interaction.
- AACSB: The UL Kemmy Business School holds this accreditation, demonstrating a keen focus on engagement, innovation, and impact.
- EQUIS: KBS also holds this accreditation for its excellence in governance and internationalisation; programmes, students and faculty; research, ethics, responsibility, sustainability and corporate engagement.



Ranked in the top 1% of
business schools globally



Invest in your leadership potential.

The Executive MBA from UL empowers confident, resilient leaders by providing the strategic skills necessary to drive meaningful change.

What will you gain?

An international perspective

Our week-long online international workshop dives into interactive discussions with global business leaders. Discover how workplace cultures, laws, standards, and technologies differ around the world.

Strategic Managerial Skills

Learn how to decipher and respond to complex workplace challenges. Our MBA provides you with analytical tools to assess business issues swiftly and solve problems effectively, helping you to lead with impact.

Strong communication skills

Improve your ability to influence, empower, and engage others. These crucial skills are developed via module learnings, class debates and discussions, and sharing insights with lecturers, peers and industry partners.

Develop a lifelong network

Develop lasting networks through peer-to-peer class projects, and connecting virtually with senior business leaders during the international workshop. All students are part of the UL MBA Alumni group.

What our alumni say.



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The leadership and international management skills I developed during the MBA was enormously beneficial and I was able to deploy that in real time.

John Slattery, President and CEO, GE Aviation, 2014 MBA graduate



“

The MBA helped hone our critical thinking, so we could ask the right questions, at the right time. Enabling us to start and scale a business into a multi-million global company.

Patsy Carney and Tom Brennan, EirGen Founders, 2005 MBA graduates



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The skills I gained from the MBA have enabled me to effectively lead the company, ensuring everyone in the team works well together to get the best result.

Eithna O'Leary, Managing Director, Warburton Technology, 2008 MBA graduate

Tailor your MBA.

Select specialist electives that align with your career goals.

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|--------|------------|---|--------------------------|---|--------|---------------------------|
| YEAR 1 | SEMESTER 1 | Financial Reporting Macroeconomics and the Global Economy Market Orientation and Customer Focus | ELECTIVES* (CHOOSE 1) | Organisational Behaviour Air Transport Characteristics Supply Chain Management | WINTER | Winter School Electives* |
| | SEMESTER 2 | Managing in the International Context Corporate Finance Applied Statistics and Data Science for Business | ELECTIVES* (CHOOSE 1) | Globalisation and International Economic Issues Fleet Planning Commercial and Corporate Law | SUMMER | International Workshop |
| YEAR 2 | SEMESTER 3 | Corporate Strategy Analysis Strategic Human Resource Management Information Systems & Knowledge Management | ELECTIVES* (CHOOSE 1) | Relationship Marketing Airline Finance and Ground Operations Lean Tools and Techniques | WINTER | Winter School Electives |
| | SEMESTER 4 | Implementing Strategy Strategic Leadership Creativity, Innovation & Entrepreneurship Management The Strategic Management of Projects: Science & Principles | | | SUMMER | Management Project/Thesis |

* Electives will run subject to minimum numbers

Online international workshop.

Explore international perspectives.

Broaden your business insights and experiences by participating in our online week-long international workshop. Explore diverse practices from multiple countries via video conference and enjoy interactive discussion with senior leaders from large corporations around the world.

Our speakers are from across the globe, and previous participating companies include Coca-Cola, PCH International, Spotify, ServiceNow, GE Aviation, Special Olympics Ireland, Stripe, HP, Intel, Nubank, Fox, Halo, Lost Irish Whiskey, MITCO Group, and more.



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The international workshop is an invaluable component of the MBA, it gave me an excellent insight to how other cultures work, a global business perspective and expanded my network.

Eithna O'Leary, Managing Director,
Warburton Technology, 2008 MBA graduate



3-day block release.

A 3-day block release is an easier and more effective way to study an MBA. Our students find the executive MBA structure of eight blocks of three days each year enables them to easily plan around work commitments and can focus 100% on their studies while on-campus.

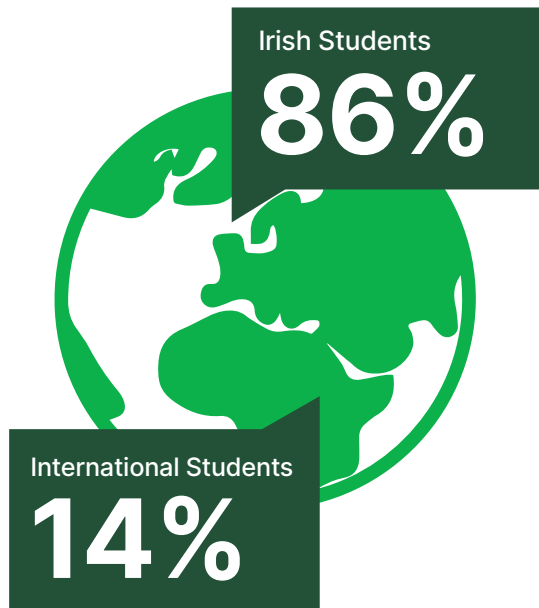
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The way the structure of the UL MBA works is that you are on campus 3 days a month. You can plan your calendar out 12 months in advance, which worked really well for me

John Slattery, President and CEO, GE Aviation
2014 MBA graduate

Student profile.

A diverse cohort promotes exciting peer-to-peer learning.



*figures based on last four years' final year students

Industry

Bio Medical: **8%**

Business: **22%**

Data Management: **2%**

Defence Forces: **3%**

Education: **3%**

Financial Services: **22%**

Health Services: **10%**

Hospitality: **2%**

Information Technology: **3%**

Manufacturing: **2%**

Pharmaceutical: **2%**

Professional Sport: **2%**

Retail Management: **6%**

Public vs. Private Sector

Private Sector = **71%**

Public Sector = **29%**



Experience Pre-EMBA

4-5 years = **10%**

6-10 years = **20%**

11-15 years = **19%**

16-20 years = **31%**

21-35 years = **20%**



Student Age Range

25-34 years = **24%**

35-44 years = **56%**

45-54 years = **20%**



Expert teaching.

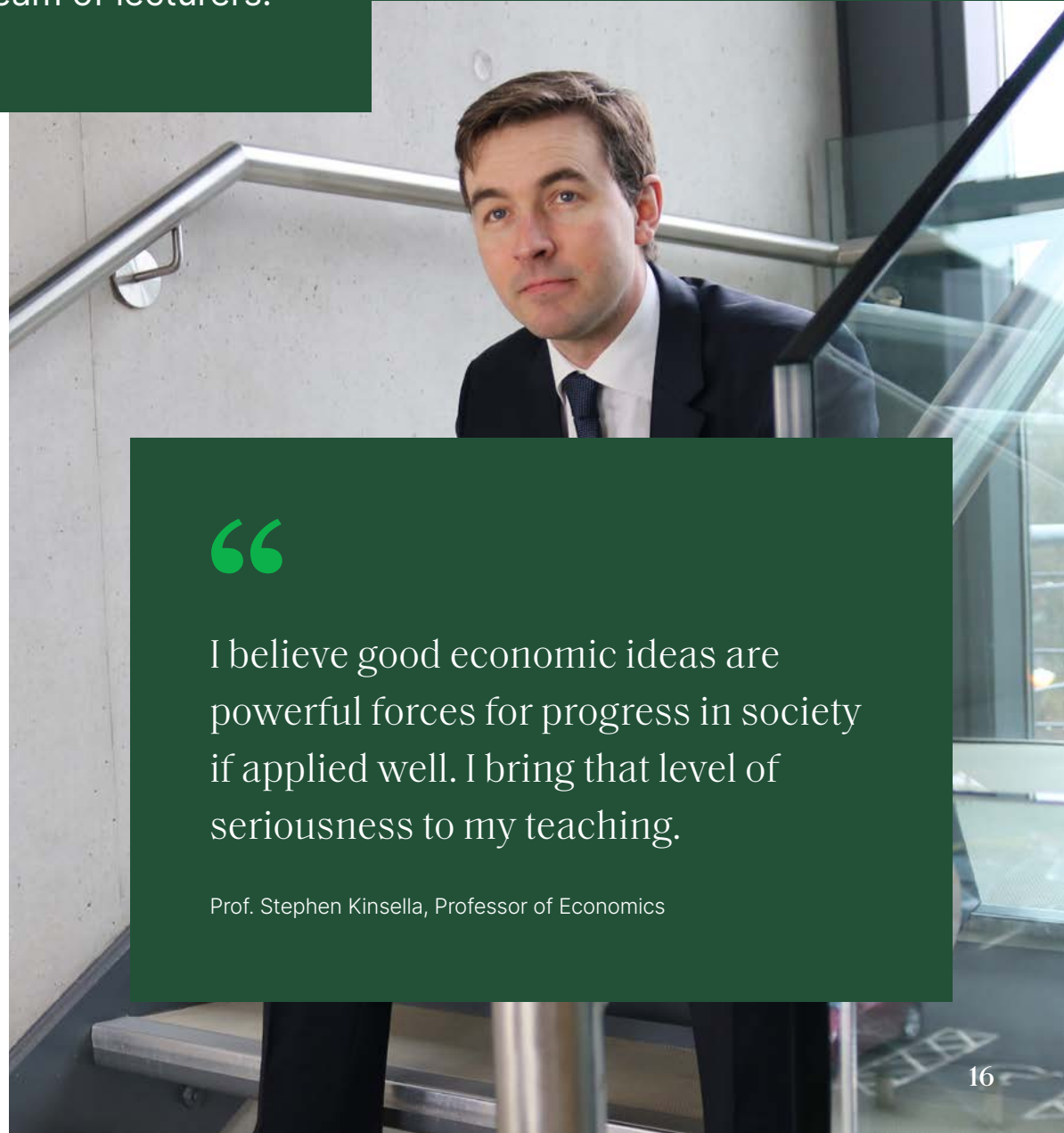
Learn from an experienced and highly qualified team of lecturers.

Industry expertise

UL MBA lecturers include high-calibre, full-time faculty and carefully chosen adjunct academics and industry experts. This diverse team offers a holistic, well-rounded learning experience that combines theory and traditional study with current, practical knowledge and experience.

Applicable learning

Including internationally renowned researchers, well-published professionals and nationally recognised instructors, the highly qualified MBA teaching team engage with students on many levels, imparting valuable expertise and guidance as well as instruction in leadership, internationalisation, strategic thinking, entrepreneurship and innovation, managerial vision and competencies.



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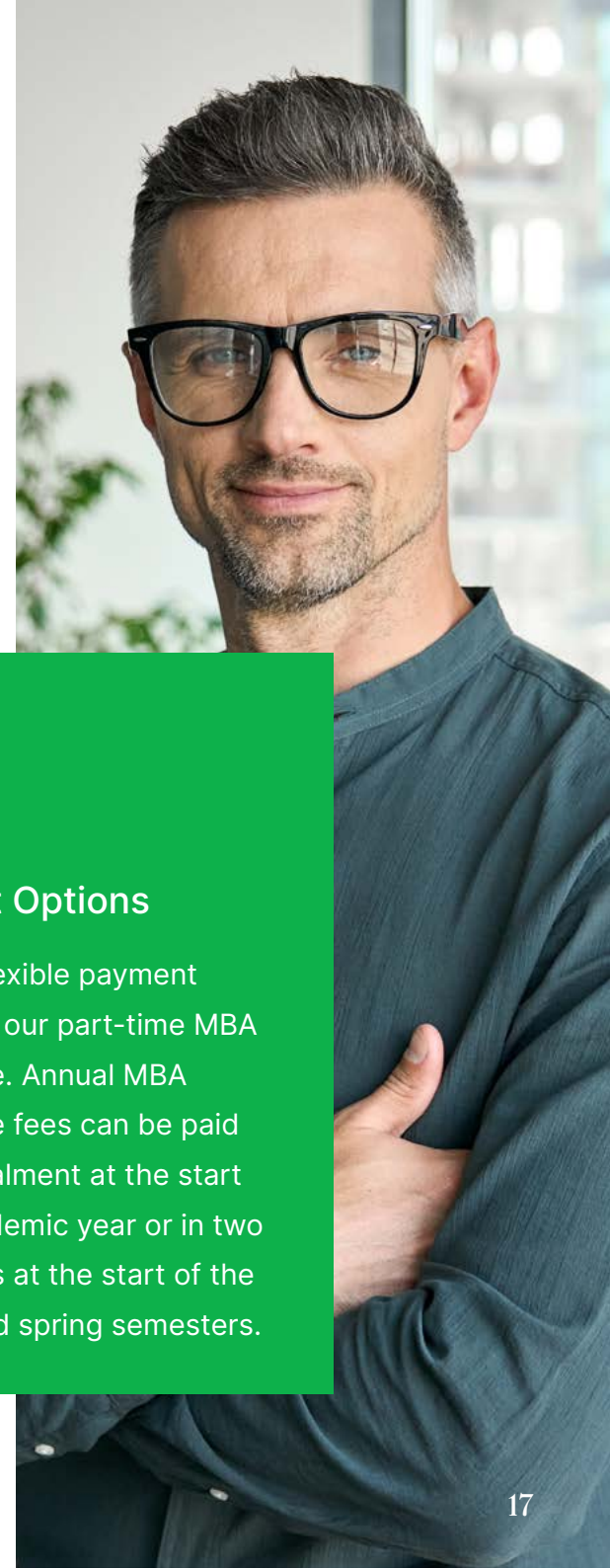
I believe good economic ideas are powerful forces for progress in society if applied well. I bring that level of seriousness to my teaching.

Prof. Stephen Kinsella, Professor of Economics

ENTRY & FEES

Entry requirements.

Availability on our MBA programme is limited. If your application is accepted, you'll be invited to an informal interview with members of our MBA team. The purpose is to review your qualifications and experience, assess your fit for the executive MBA programme and the programme's fit for you, while answering any questions you might have.



Qualifications

The part-time UL MBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered.



Fees

The fees for this part-time, executive MBA programme are approximately **€15,058*** per annum. This fee includes access to books, the online international workshop, winter school, and support workshops if required.

*Fees are subject to change



Payment Options

We offer flexible payment options for our part-time MBA programme. Annual MBA programme fees can be paid in one instalment at the start of the academic year or in two instalments at the start of the autumn and spring semesters.



2025 Intake

Start date:

September 2025

Invest in your leadership potential.

Empower yourself with the skills to lead in any market.

Interviews for programme places will take place once a month from November 2024, until the course has been filled with a diverse range of high-calibre students. Places for the programme fill up quickly, so early application is recommended to avoid disappointment.

How to Apply?

If you would like to apply for the Executive MBA programme, your application can be [submitted through our postgraduate school](#). To ensure a speedy assessment of your application by the Course Director, please ensure that you complete the online application form fully.

Selection Process

The Executive MBA programme typically requires a level 8 degree and at least 4 years of experience, though equivalent qualifications and experience will also be considered. Please feel free to reach out to the Course Director to discuss your suitability if unsure.

Selection Criteria

If your application is accepted, you'll be invited to attend an informal interview with members of our MBA team.

During this interview, we will review your qualifications and experience, assess whether the course is the right option for you, and answer any questions you may have.

Ready to fulfil your leadership potential?

Click [here to apply](#) or talk to us

MBA Programme Director

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