



UL Executive MBA

Employer ROI

Leading with vision,
empowering future leaders

Fuel dynamic business growth with innovative
leaders and strategic insights.



Triple accredited MBA

*In the **top 1%** of elite business schools globally*





“

Confident, strategic leadership and innovative thinking are key to unlocking success for any business. Our Executive MBA at UL goes beyond theory to equip your employees with vital decision-making and communication skills to enhance their ability to lead dynamic and diverse teams.

And because our AMBA, AACSB, and EQUIS accredited MBA is in the top 1% of business schools globally, you can be confident that our MBA graduates will develop the skills, frameworks, and resilience to become the proactive, insightful leader your organisation needs.

Prof. Michele O'Dwyer, MBA Programme Director

Lead with confidence, unlock potential.

Strategic decision making is essential to every aspect of your business. Insightful, innovative leaders are key to deciphering and responding effectively to dynamic challenges.

By supporting your employee's Executive MBA journey, you're investing in their ability to enhance strategic decision-making, communication, and leadership within your organisation – boosting your company's resilience in a rapidly changing world by empowering your employee to assess issues swiftly, solve problems productively, and lead teams effectively.

Cement strategic, adaptive leadership for your organisation and ensure your business is equipped to seize opportunity by investing in your employee's Executive MBA goals.





Empowering resilient leaders.

Equipping students to confidently drive change and innovation.

The Executive MBA from UL will provide your employee with the tools to assess issues swiftly, helping them to decipher and respond to challenging conditions. Critical thinking and strategic insights will help them to solve problems effectively and within budget, while enhanced data analysis will boost their decision-making skills, strengthening your business to thrive in a fast-paced environment.

The Executive MBA is focused on five core themes: Internationalisation, Managerial Vision and Competencies, Entrepreneurship and Innovation, Strategic Thinking, and Leadership. This focused learning supports leaders to make strategic judgements, motivate colleagues, and lead teams effectively, benefitting your organisation in a variety of ways.

“

The leadership and international management skills I developed during the MBA was enormously beneficial and I was able to deploy that in real time.

John Slattery, Executive Vice President and Chief Commercial Officer of GE Aerospace

Increased opportunity for growth. Concrete returns for your business.

Our innovative format, real-life case studies, and relevant industry coursework helps to enhance vital skills for your employee:

- ✓ **Enhanced leadership qualities:** The Executive MBA from UL helps to develop resilient, adaptive, and innovative leaders. Employers of MBA students often see real results for their business from the first semester on the programme.
- ✓ **Advanced critical thinking:** Your employee will gain effective frameworks and a broader perspective, ideal for navigating changing economic and cultural conditions – building their confidence to effect positive change in your business.
- ✓ **Global perspective and innovation:** Your employee will build a stronger business network from their first day on the programme, gaining unique insight and global perspectives that they will bring back to your general operations.

Programme snapshot

2 years, part-time

3-day blocks, 8 times per year

Next Intake: September 2025

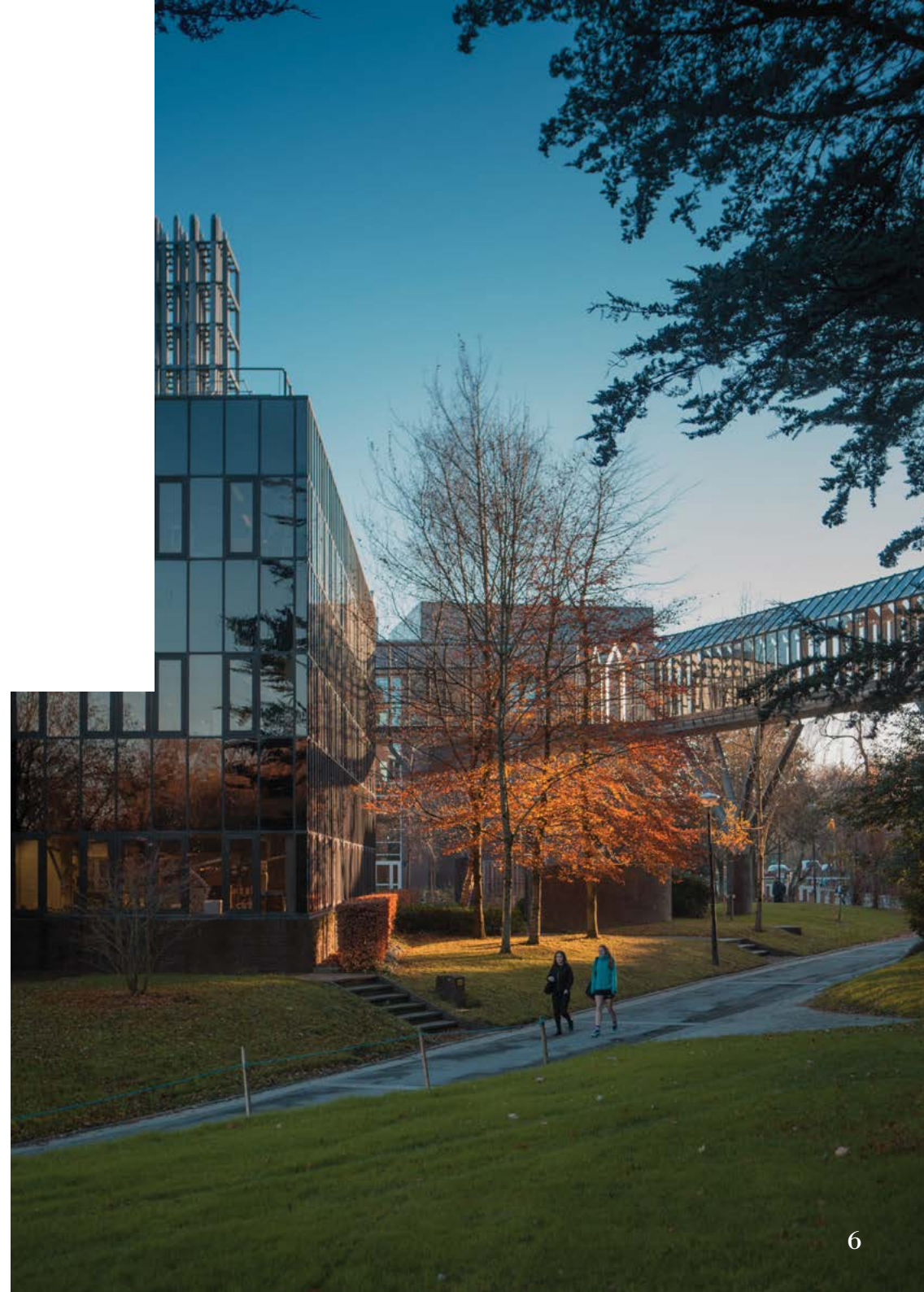




Triple Accredited Executive MBA.

The University of Limerick is one of the top 1% of elite business schools globally. This is shown through our triple accreditation from AMBA, AACSB, and EQUIS – reflecting our ability to deliver innovative teaching, enhanced career development, and employability both internationally and at home.

- AMBA: Demonstrating the highest standards in teaching, learning and curriculum design; career development and employability; student, alumni and employer interaction.
- AACSB: Kemmy Business School demonstrates a keen focus on engagement, innovation and impact.
- EQUIS: KBS demonstrates excellence in governance and internationalisation; programmes, students, and faculty; research, ethics, responsibility, sustainability and corporate engagement.



Strategise with a global lens.

Your employee will be equipped with enhanced insight and acumen, with a global perspective gained as part of the course.

The week-long online workshop enables your employee to explore diverse perspectives from multiple countries. They'll benefit from video conferences and interactive discussions with senior business leaders from a range of multinational and international corporations.

Previous participating companies include:

Coca-Cola | PCH International | ServiceNow | Nubank | Fox | Halo | Lost Irish Whiskey | MITCO Group | Spotify | Special Olympics Ireland | GE Aviation | Intel | Stripe | HP.

Students gain new perspectives on international workplace culture, organisational behaviour, and global business practices. Business leaders and senior executives share their learnings,

experiences and advice – bringing to life themes discussed in class, while generating new global socio-economic insights.

Students gain:

- Opportunities for positive impact on the organisation, with new business insights and international connections.
- A better understanding of competitive challenges in local and international markets, with insights into the workings of global institutions.
- A new appreciation for how emerging technologies, processes, and business approaches are shaping the world, and strategies to help incorporate these innovations into your business objectives.



“

The international workshop is an invaluable component of the MBA, it gave me an excellent insight to how other cultures work, a global business perspective and expanded my network.

Eithna O'Leary, Managing Director,
Warburton Technology, 2008 MBA graduate



Delivering results from day one.

From the outset, MBA students will benefit from classroom learnings that can be applied to help solve real-world problems. Our apply-it-now approach encourages students to put new skills to work immediately, realising instant benefits for your company.

Programme modules emphasise real-life projects and interactive learning, ensuring teaching is topical, relevant and accessible. Your employee will be empowered to realise new strategies and opportunities for your business.

“

From Dell's perspective, the employees get great “outside insights”. They can study best practice in other organisations, as well as through their peer network, and bring these insights back to the company to implement through their role.



Una McDermott, Director,
EMEA Team Member Service Desk, Dell

Fuel their professional growth.

A carefully selected cohort promotes valuable peer-to-peer learning

The UL Executive MBA attracts a diverse cross-section of high-calibre students across the private and public sector. These students are hand-picked to enjoy knowledge-sharing opportunities with peers and staff, enhancing their professional growth.

With class sizes capped, students can exchange ideas,

share insights, and absorb new problem-solving skills through debate and discussion.

The exclusive UL MBA Alumni group hosts regular Master Classes featuring high-profile alumni guest speakers. A LinkedIn Group also helps students network with alumni, and gain advice and insights from like-minded leaders.

“

The diversity and the calibre of my peer group in the UL MBA really added to my classroom and learning experience. I found that I learnt a huge amount simply by listening to the perspectives of others.

Siobhan Ryan, RVP, Enterprise, UK & Ireland, UiPath





Boost employee retention.

Developing high potential individuals to senior positions helps inspire and motivate your employees, enabling you to retain talent while offering credible, in-house career progression.

With MBA graduates proven to remain loyal to their employers long-term, you'll improve retention, enhance innovation, and simplify succession planning – extending your return on investment and providing lasting leadership gains

Cultivate ambition.

Experienced and highly qualified lecturers supporting enhanced learning outcomes.

With 40 years' experience running a world-class MBA programme, students gain a wealth of knowledge from our exceptional lecture team – with an emphasis on real-life projects and interactive learning, we ensure teaching is current, relevant and accessible, so your employee can return to work empowered and confident in their leadership abilities.

By encouraging students to participate and engage with learning, the UL Executive MBA programme will help your employees explore new ideas, challenging them to debate, reflect and grow to achieve their full potential within your organisation.

A photograph of a man in a dark suit and tie, standing on a modern staircase with a glass railing. He is looking towards the camera with a slight smile. The background shows a bright, modern interior space with large windows.

“

I believe good economic ideas are powerful forces for progress in society if applied well. I bring that level of seriousness to my teaching.

Prof. Stephen Kinsella, Professor of Economics



Recent sponsors.

Many leading organisations have supported and financed their employees' participation in the Executive MBA Programme at UL.



Invest in potential.



Time requirement

The Executive MBA programme requires approximately 30 days of attendance onsite at the University of Limerick each year. This includes:

First Year

- Seven 3-day blocks during the year (Wed, Thu, Fri)
- Foundation Workshop (4 days)
- Winter School (3 days)
- International Workshop (5 days)

Second Year

- Eight 3-day blocks during the year (Wed, Thu, Fri)
- Winter School (3 days)

Financial requirement.

The UL Executive MBA programme fees are €15,062* per annum. Annual fees can be paid in full at the start of the academic year, or in two instalments at the start of the autumn and spring semesters.

*Fees are subject to change



Triple Crown Accredited by AMBA, AACSB and EQUIS, and in the top 1% of business schools globally for the highest standard of achievement in postgraduate business education.

UL MBA

Invest in future leaders.

There's never been a better time to invest in effective leadership. Foster your employee's innovation and strategic insights to develop the resilient, focused leader your business needs in today's ever-changing landscape.

Contact

MBA Programme Director

Prof. Michele O'Dwyer

T +353 61 213161

E michele.odwyer@ul.ie